

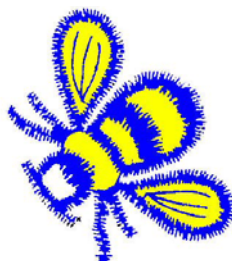
## Match Day Sponsorship

Sponsor a particular match at Highfields at a minimum cost of £300; this package would include;

- 2 course meal for up to 10 persons before the match.
- Complementary Match Programmes
- Free advertising in the match programme for that day
- Half time drinks
- Reserved parking

If you feel able to help Beeston Hockey Club in any way please contact us to discuss further.

Thank You for your help.



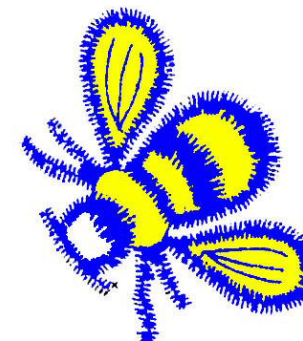
## Contact Details

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**BEESTON HOCKEY CLUB**  
HIGHFIELDS HOCKEY CENTRE, UNIVERSITY BOULEVARD  
NOTTINGHAM. NG7 2PS

# Beeston Hockey Club

*“striving for excellence”*



Expanding it's role in the community  
Development of it's coaching programmes  
Improving facilities  
Opening windows of opportunity

## We invite support through

Pitch Side Advertising  
Match Programme Advertising  
Sponsorship of Individual Players  
Match Day Sponsorship  
Team Sponsorship

**www.beestonhockeyclub.com**  
**sponsorship@beestonhockeyclub.com**

# Beeston Hockey Club

Beeston Hockey Club have now established themselves as a National Premier League side both indoors and Outdoors. At junior levels 2007 sees both the Boys Under 15 and Under 18 sides visiting Birmingham for finals weekend.



To continue to build on this platform as well as providing scope for continued growth of these colts through to our National League side we are seeking to put the club on a firm financial footing, sufficient to provide the level of coaching, facilities and opportunity to allow all members to realise their individual potential and to enjoy hockey.

Beeston presently field eight men's sides and three ladies sides playing in the Midlands and Nottinghamshire leagues as well as the National League.

Lottery funding has secured the finest hockey facilities in the country, events such as the National Mini championships and International Tournaments, including the first televised floodlit international match played in England means there is a high level of exposure for Beeston and their partners.



To continue to grow and provide the coaching and support to make long term success and security at Beeston we are looking to raise a minimum of £17,000 each year through sponsorship.

## Sponsorship Opportunities

Any sponsor of Beeston Hockey Club will receive acknowledgement of their sponsorship through the Beeston website and through fixture cards and any other relevant means of publicising the relationship between the sponsor and BHC

### Pitch Side Advertising

The level of usage at the Highfields Facility guarantees a high level of exposure of pitch side advertising to a wide and varied audience, both within the local community and farther afield with the national events hosted at Beeston.

We would look to secure deals on a one or three year basis as follows, the prices are illustrative and would be dependent on your detailed requirements.

	6' x 2' 6"	7' x 2' 6"	8' x 2' 6"
<b>1 Year</b>	£250	£300	£350
<b>2 Year</b>	£600	£700	£800

The price includes supply, production and erection of a banner in up to three colours from original JPEG or GIF designs. Other sizes or colour combinations are available on request

### Match Programme Advertising

Match programmes are produced for all National League and EH Cup home games.

Costs for advertising for a full season are as follows;

Size	Cost
¼ page (~50 x 65mm)	£100
½ page (~100 x 65mm)	£150
Full Page (~100 x 130mm)	£275

### Sponsorship of Individual Players or other Teams

Sponsor a member of the first team squad for only £150 per season, this covers the cost of a player giving their time to coach especially with the juniors.

You could also sponsor one of the other teams in the club, we would be happy to tailor costs according to the team and your expectations